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FOR IMMEDIATE RELEASE

FarmaSea® Health LLC Announces Independence from ITV Direct and the Introduction of the Revolutionary Super Sea Veg® Brand

Phoenix, Arizona – FarmaSea® Health LLC, the company dedicated to offering the most powerful blend of edible sea plants on Earth, announces independence from ITV Direct, Direct Marketing Concepts and ITV Ventures since the conclusion of their three year contract on March 18th, 2008. FarmaSea Health owns 8 USPTO Registered Trademarks and over 80 Internet Domain Names related to their brands and now owns full marketing and manufacturing rights to all its brands. FarmaSea® Health is currently introducing the new and improved Super Sea Veg® Brand as the first of seven new products featuring their proprietary FarmaSea® Blend of Sea Plants as the main ingredient.

FarmaSea® Health LLC President, Scott Kennedy said, “Now is truly an exciting time for FarmaSea® Health. We are best positioned to bring the massive scientific underpinning, and awesome health benefits of consuming sea vegetation daily, to all consumers. Dr. Stefan Kraan, PhD, and I are proud to now offer Super Sea Veg® ---a *new and improved* 100% vegetable product made with sea plants from around the world. *It’s Engineered by Mother Nature®.*”

“FarmaSea® Health is confident that no other business concern can cost effectively bring such a comprehensive blend of whole, organic, raw, living sea plant health products

responsibly to the U.S. and global markets. We are pleased to be offering our products, including Super Sea Veg® online via our new site <http://www.superseaveg.com/>,” said Kennedy.

Super Sea Veg® is the only dietary food supplement consisting of a blend of 12 organic edible species of sea plants, selected from over 10,000 and harvested from pristine ocean waters around the world. Super Sea Veg® contains every element and nutrient known to man and more, in concentrated and balanced amounts, in 100% vegetable capsules.

FarmaSea® Health is located in Phoenix, Arizona, where Kennedy personally oversees the sourcing, drying, milling, blending, encapsulation and marketing of Super Sea Veg® and the FarmaSea® Blend along with scientific advisor Dr. Stefan Kraan.

A portion of all FarmaSea® Health Club purchases goes to The Kennedy-Wallace-Kraan Research Foundation. See <http://www.superseaveg.com/aboutus.cfm> for more details on this nonprofit organization.

For more information on FarmaSea® Health, Super Sea Veg®, Scott Kennedy and Dr. Stefan Kraan please see: <http://www.superseaveg.com/> or contact FarmaSea® Health at Seamail@Farmasea.com.

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